

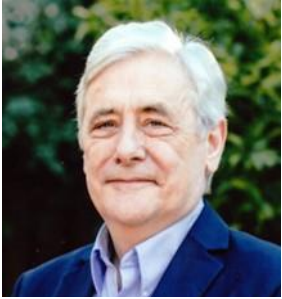
Effective Models for IT/OT Collaboration

ISA Calgary OT Cybersecurity
Interest Group

January 16, 2025



Introductions



Eric Cosman

- 35+ years experience in industrial information technology
- Founding member and co-chair, ISA99 committee



Norm Runte

- 30+ years as IT auditor
- 25+ years assessing critical infrastructure cybersecurity
- <https://www.credly.com/users/norman-runte>



Ashif Samnani

- 20+ years in IT OT Cyber Security
- GRC, SecOps and OT



Burt Kim

- 25+ years experience across IT and OT industries
- GRC Consultant



Greg Potter

- 40+ years experience in process control. Last 20 involved in OT cyber
- Senior Automation Advisor



Purpose

- Provide past experiences and opinions on the topic
- Collaborate with industry professionals on the topic
- Share ideas on prior successes and challenges

Convergence vs. Collaboration

Interpretations:

- Convergence suggests technology focus only.
 - Industry 4.0 acted as a catalyst for IT/OT Convergence
- Collaboration suggests shared accountabilities and responsibilities
- Sharing of resources across people, process, and technology in IT and OT
- Starting with IT suggests OT will integrate with IT
- Operating models that exist at different organization levels
- Collaboration is a methodology to achieve a goal (Enable vs Methodology)

Stakeholders:

- Enterprise (Board)
- Corporate (IT, Finance, HR, Cyber, etc.)
- OT (Operations, Engineering, Maintenance, Risk Management, Process Safety, Physical Security Representatives, etc.)

Business Drivers

Collaboration is necessary in the face of cybersecurity risks to OT systems



It is generally supported at the Board level



Functions (e.g., IT, Operations) must:

- | | | | | |
|------------------------|---|-------------------------------|--|---|
| Reduce operating costs | Facilitate support to enterprise-level goals and objectives | Soften silos and sub-cultures | Incorporate effective cross-functional workflows | Modernize technology to increase capabilities |
|------------------------|---|-------------------------------|--|---|

Opportunity Statement

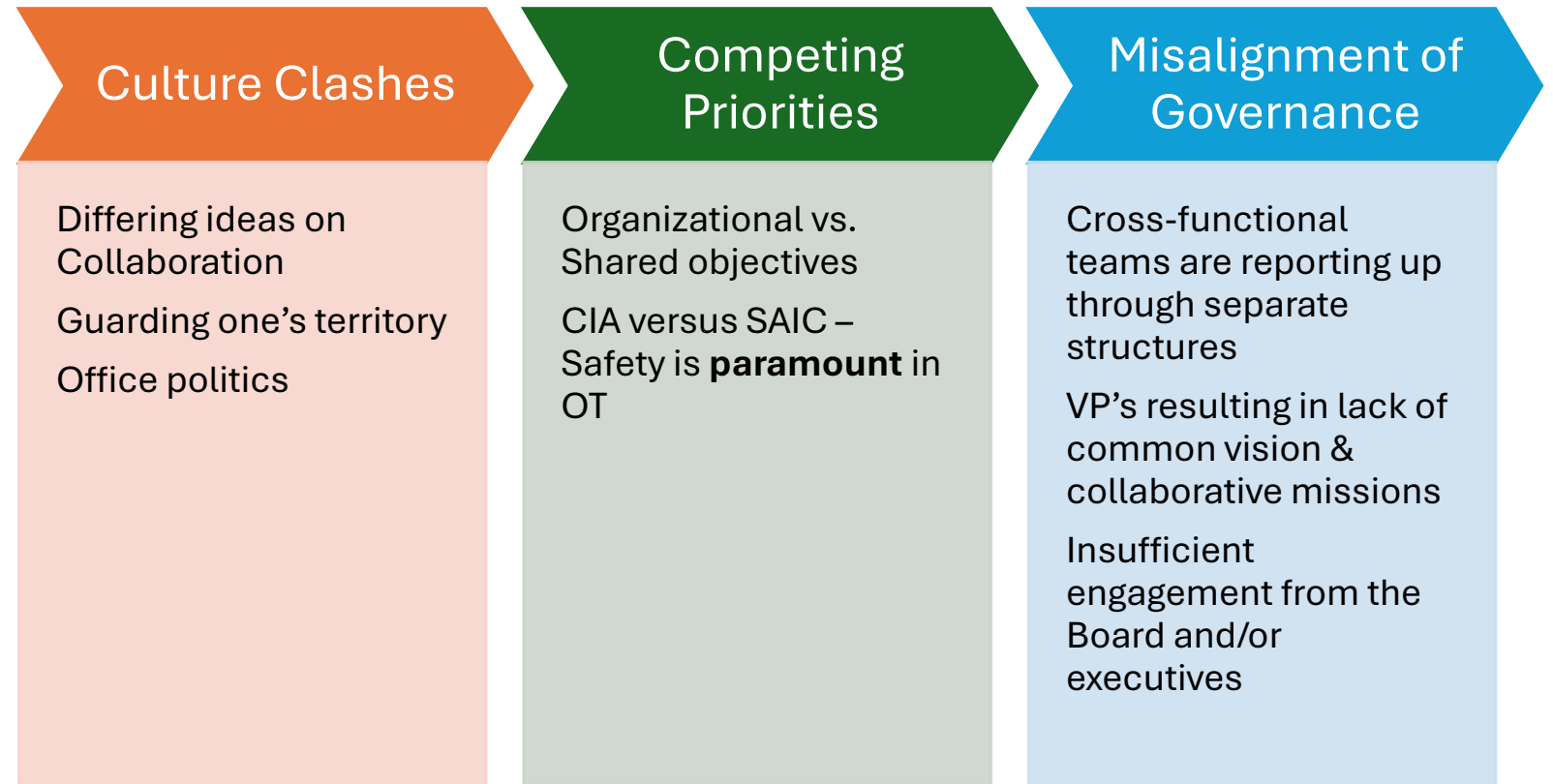
January 2025

Increase IT/OT
collaboration to address
cybersecurity risk.

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Root Causes



Symptoms

One department holds their priorities over the other

Low understanding of the other department's operations

Initiative is driven without comprehensive requirements

Shadow IT initiatives – Initiatives outside authorized IT programs

Enterprise goals and objectives miss targets

Win / Lose situations

Mitigations

Enterprise goals and objectives:

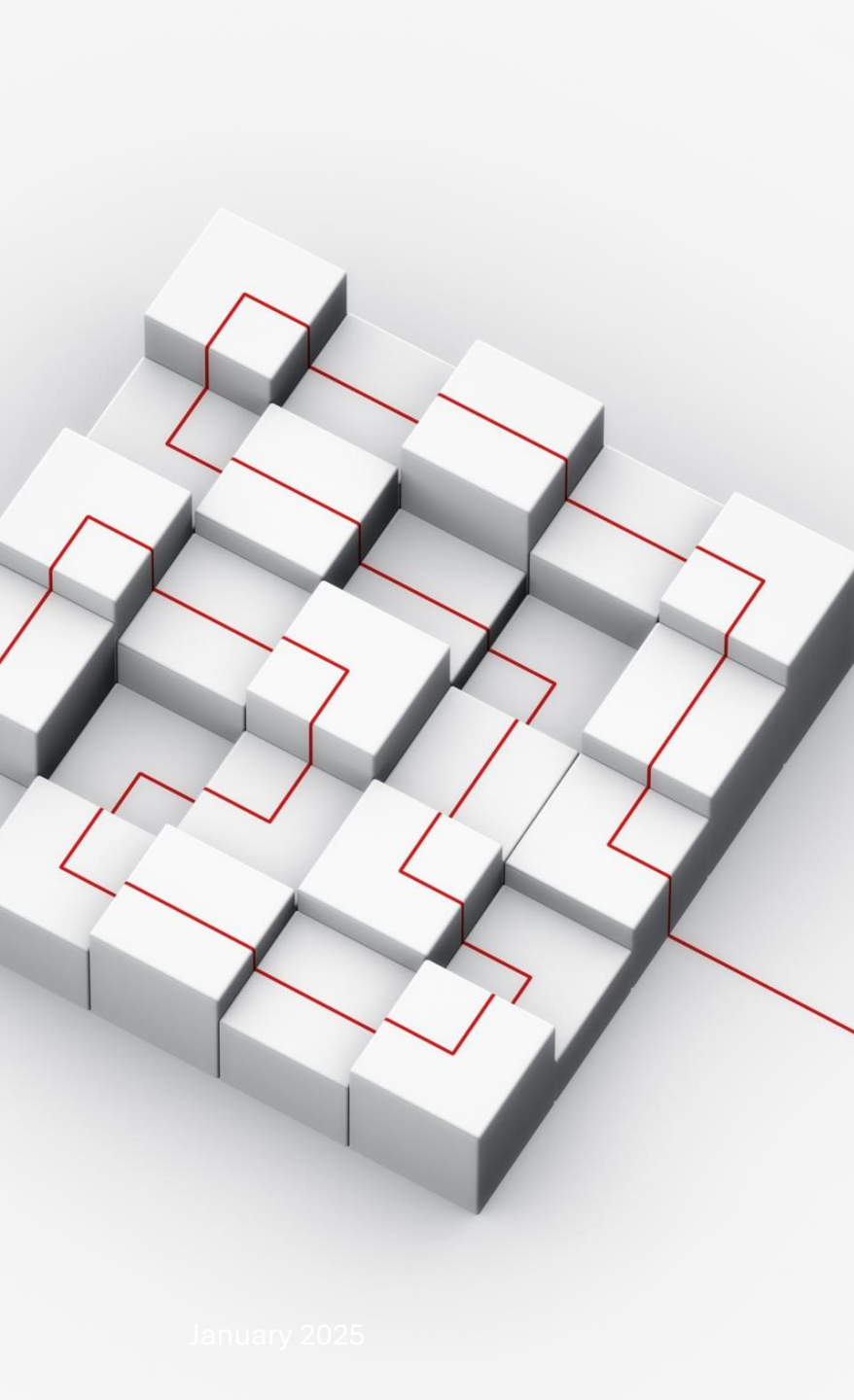
- Formed to IT and OT mission objectives
 - Support objectives with convergence outcomes
- Use a shared risk management program
 - Risk informed decisions

Governance across IT and OT

- Executive support and endorsement
- Update policies where applicable
- Reflect requirements and risks
- Use compliance as a base

Program versus Project

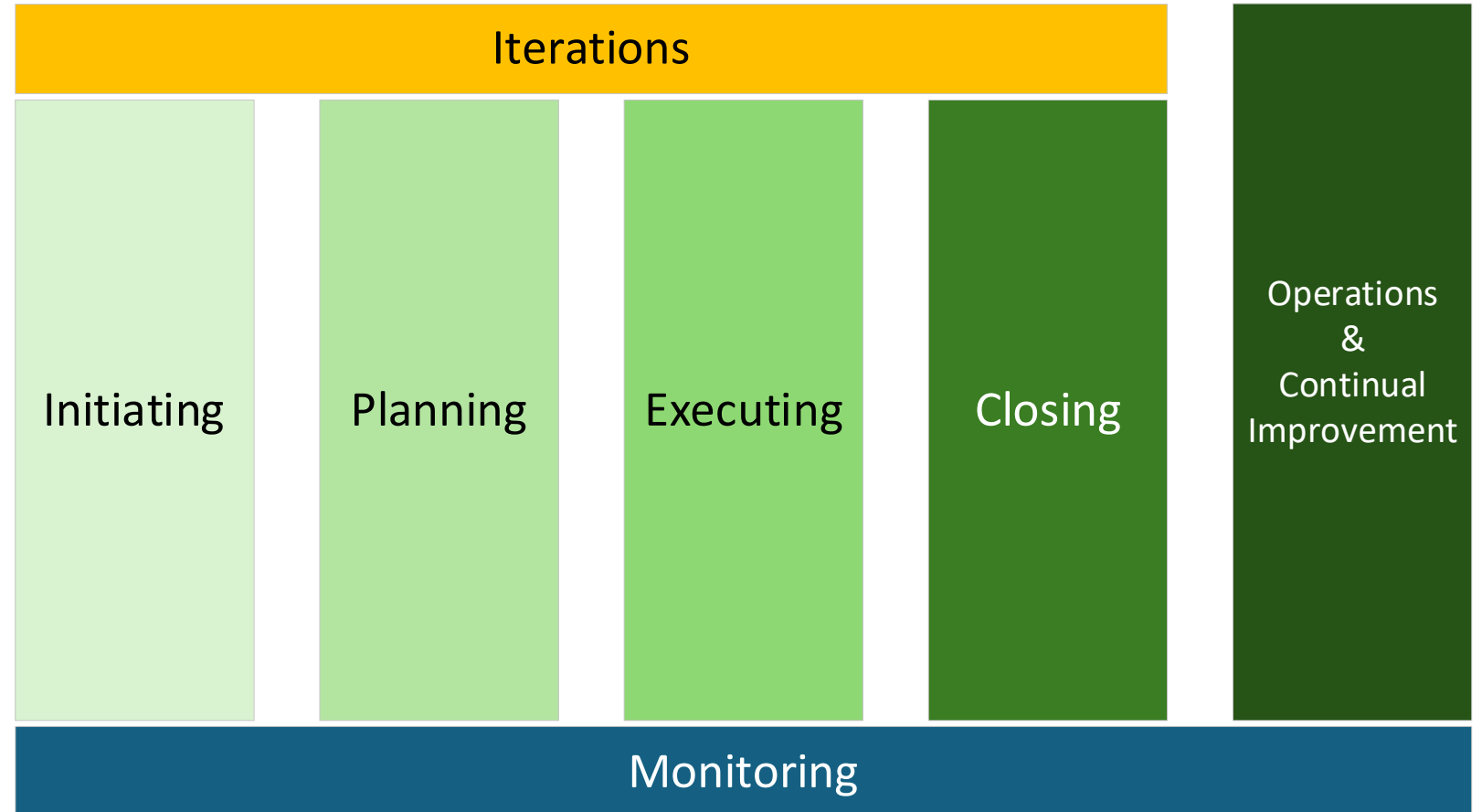
- Continuous and not point-in-time



Ideal Framework

- This framework represents a best-case scenario
 - Prepare for many issues and risks to occur
- Many models will work but they must be tailored to your organization's specific requirements
 - Try using models that are friendly to both environments
 - ISO/IEC 27001, ISO 31000, NIST, PMBOK
 - Additional potential models to integrate:
 - ISA/IEC 62443 in OT & NIST in IT
 - This framework is modeled from a hybrid of PMBOK and ISO/IEC 27001
 - Inject business requirements
 - Use a unified risk management program / process

Ideal Framework



Initiating: Operational & Implementation

Program Development

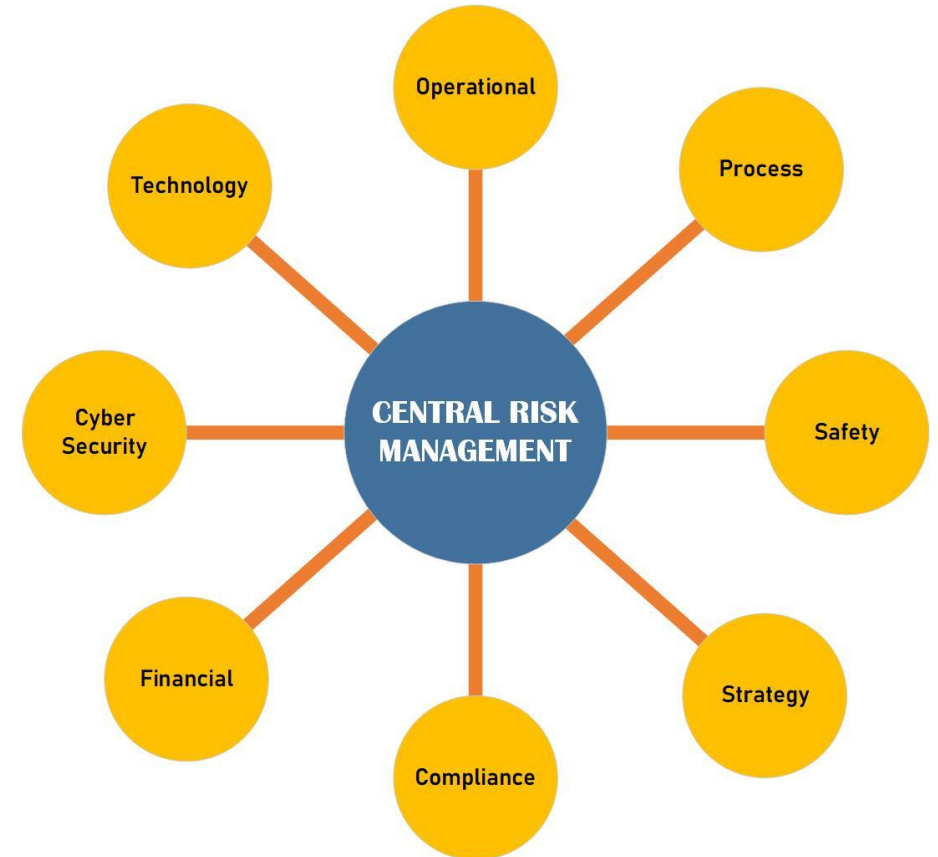
- Enterprise alignment
- Shared Vision / Shared Mission
- Organization process to initiate a program
- Program sponsorship from executive leadership

Assign a Champion

- Understand and advocate for the mission
- Understand both IT and OT operations
- Ready to actively participate in cross-functional meetings

Collaborative Risk Assessment

- Build a team mentality with interested stakeholders: IT, OT, operations, engineering, maintenance, risk management, process safety, and physical security representatives



Planning: Operational & Implementation

Requirements

- OT Operations, Engineering, Maintenance, Risk Management, Process Safety, and Physical Security Representatives
- Corporate IT and Cyber
- Enterprise
- Regulations
- Laws

Design

- People
- Process
- Technology
- Metrics
- Risk Responses

Plan

- Implementation Plan
- Schedule
- Resources
- Quick Win's
- Approval Cycles
- Transition
- Operational Metrics
- Deliverables

Executing: Implementation

Program Management

- Progress of Project Execution
- Measure Value to Stakeholders
- Monitoring Executive and Board Level Cyber Risks
- Reporting to Executives and Board
- Support the Champion and Projects

Project Execution

- Implement the PPT Solutions
- RFPs and Procurement
- Process and Procedure Implementation
- Project Management
- Secure Resources
- Implement Risk Responses
- Manage Stakeholders
- Build Deliverables

Closing: Operational & Implementation

Training

- Transition
- Skills and Competencies
- Operation Changes

Documenting

- Policies
- Processes
- Procedures
- Job-Aids
- Diagrams
- As-Builts

Reporting

- Deliverables to Requirements
- Completion Status
- Operation Changes

Monitoring: Operational & Implementation

Key Processes

- Changes in Metrics
- Performance
- Quality Control
- Reporting

Risk Management

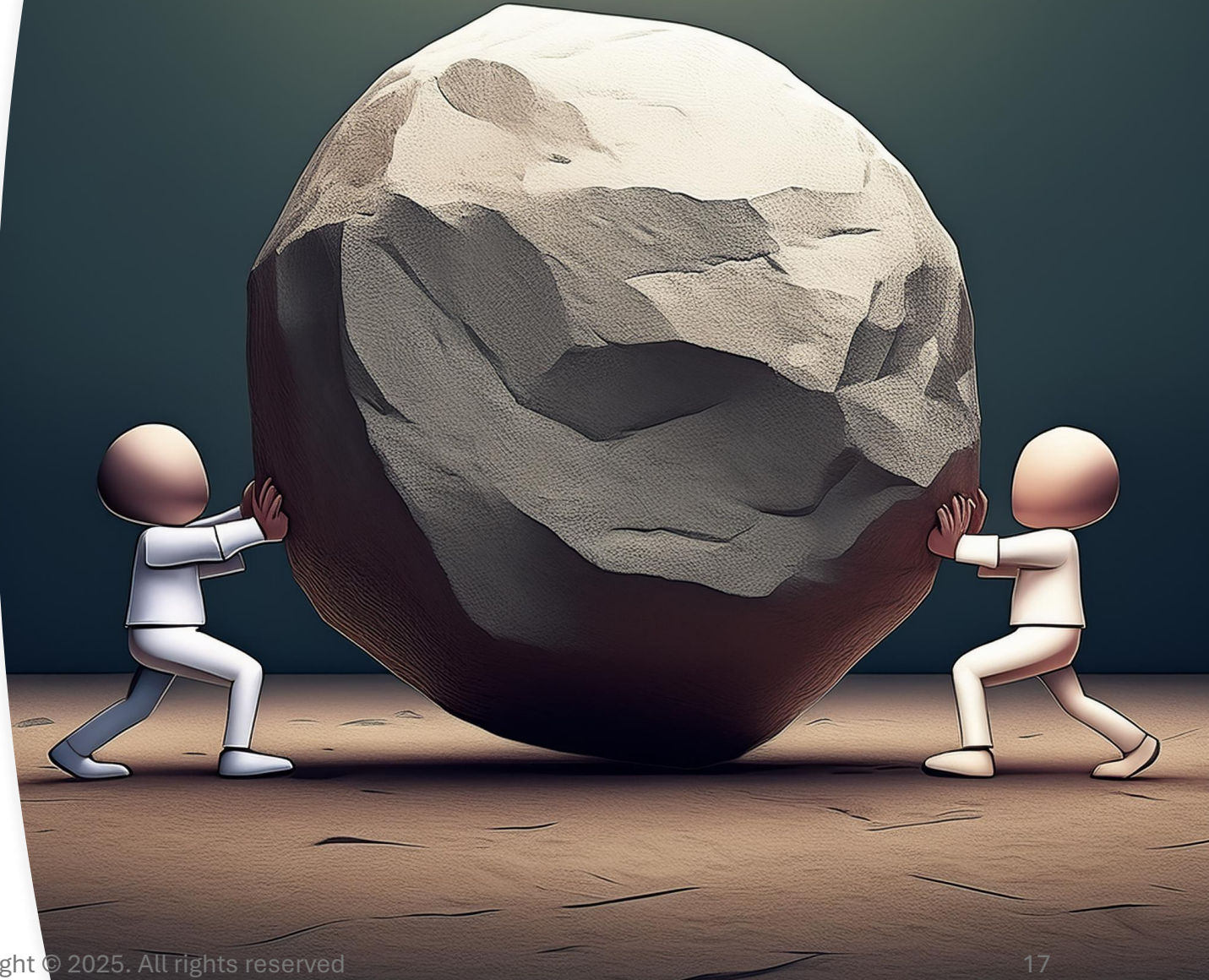
- KPIs / KRIs / KCIs
- Projects
- Operational Changes
- External Influences

Communication

- Top-Down, Bottom-Up, Middle-Out
- Cross-functional
- Interviews
- Committees
- Reporting to IT and OT Leadership Simultaneously

Common Issues

- Cultures and sub-cultures
- Competing Priorities (CIA versus AIC / Safety & Reliability)
- Fragmented risk management
- Low understanding of the other department
- Legacy technology / assets
- Understanding and applying standards and frameworks across both environments



Success Factors



Executive willingness to learn is more critical than the SMEs



Active support from executives to implement and sustain



Plan towards the bigger picture (Enterprise goals & objectives)



Measure by business objectives

Conclusion



Define IT/OT Convergence for your organization



Stakeholders are in the same boat and under the same banner



Share the mission objectives



Customize your program to your requirements and culture – One size does not fit all



Incorporate risk-based approach with business consequences



Governance and RACI must be supported by leadership



Consider impacts of new regulations: e.g. CSA z246.1



"In Operations IT is different."

THANK YOU



Appendices



Scenario Example 1: Zero to Little OT Cybersecurity



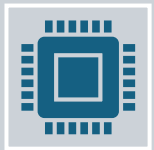
Description:

Operational goals are the priority
OT is accountable and responsible for the assets, including cybersecurity
Usually IT provides cyber services when requested
Low culture of collaboration



Drivers for Convergence:

Cost efficiencies
Alignment with enterprise goals



Obstacles:

IT cyber has low understanding of OT
Priorities are misaligned
Different operating models

• Remediations:

- Develop cross-functional processes
- Engage stakeholders for all developments
- Associate consequences to risk responses
- One change management system or process to facilitate between

Scenario Example 2: OT Cyber Owned by OT / Serviced by IT



Description:

OT leverages cyber services from IT cyber
OT remains the asset owner and budgets for all services on the assets
Cyber function has a hybrid reporting structure
Corporate requirements takes priority over operations



Drivers for Convergence:

Cost efficiencies
Alignment with enterprise goals
Cyber security incidents in the industry
Cyber risks are raised at the board-level



Obstacles:

Competing priorities over budget allocations
Tail wagging the dog (IT prioritizes cyber over operations)
IT cyber has low understanding of OT
Culture clash
Decisions made without the other department's engagement

• Remediations:

- Develop cross-functional processes
- Engage stakeholders for all developments
- Analyze the stakeholders
- One change management system or process to facilitate between
- Consolidate corporate and operational requirements
- Prioritize enterprise goals and objectives
- Unify risk management processes. A technology risk does not always equate to OT risk
- Leverage process safety
- Associate consequences to risk responses

Scenario Example 3: OT Cyber Owned and Managed by OT



Description:

OT operates its own cyber function and is separated from IT cyber

Selective collaboration

Primary requirements are OT focused

Aligns partially with IT requirements

Aligns partially with enterprise requirements



Drivers for Convergence:

Cost efficiencies

Alignment with enterprise goals

Cyber security incidents in the industry

Cyber risks are raised at the board-level



Obstacles:

Competing priorities over budget allocations

IT influence for corporate requirements

IT cyber has low understanding of OT

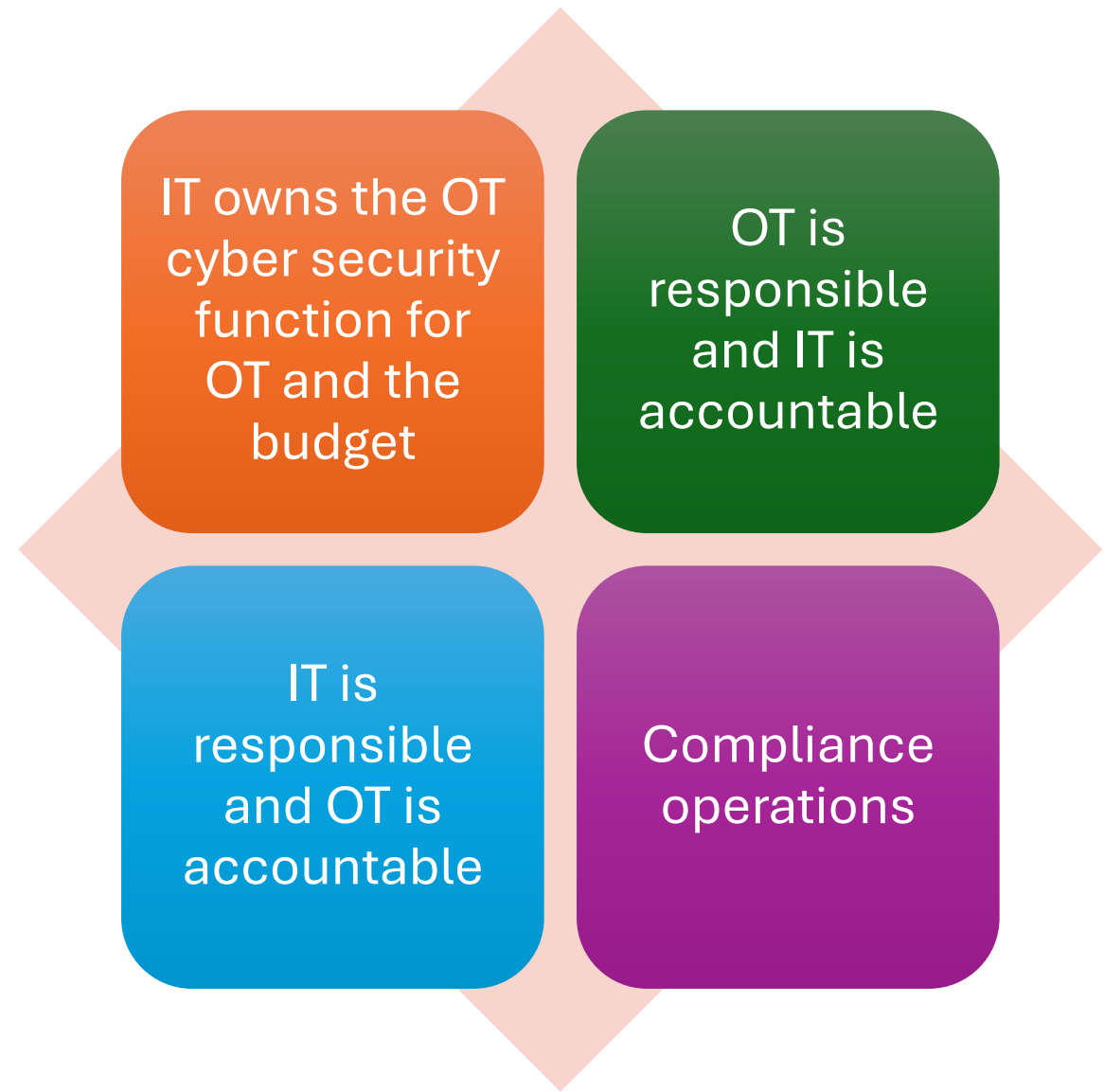
Culture clash

Shadow IT

Increasing resource and operating costs

- Remediations:
 - Analyze the stakeholders
 - Consolidate corporate and operational requirements
 - Prioritize enterprise goals and objectives
 - Leverage process safety
 - Associate consequences to risk responses

Scenario Example X: Different Variations

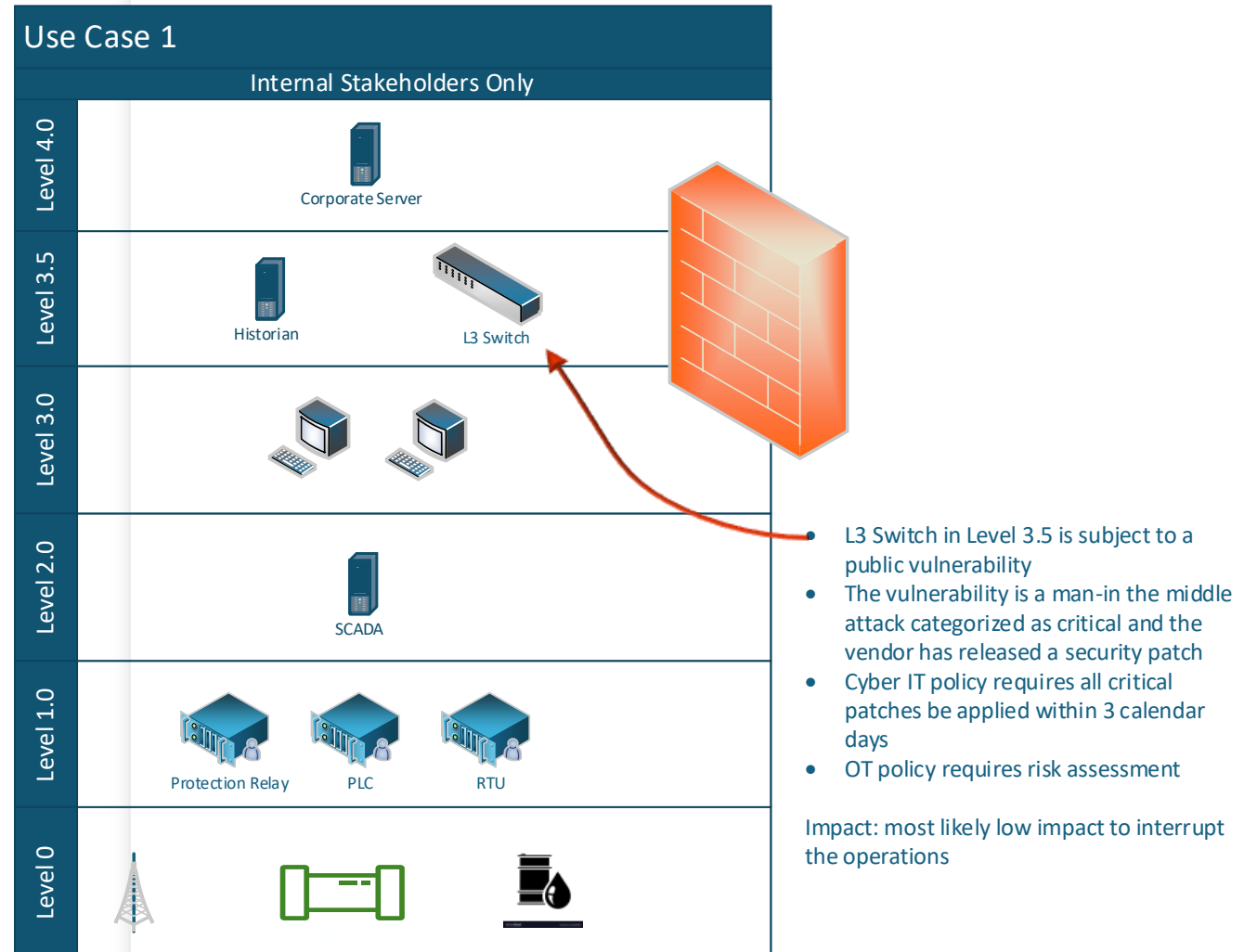


Scenario Observations

- Majority of business drivers apply to all three
- Obstacles and remediations vary for each scenario
- Skills and competency gaps
- Consider collaboration as an enabler versus a methodology
- Unify or connect risk processes

Applying the Same Update in Two Different Scenarios

Internal Stakeholders



Applying the Same Update in Two Different Scenarios

External Stakeholders

